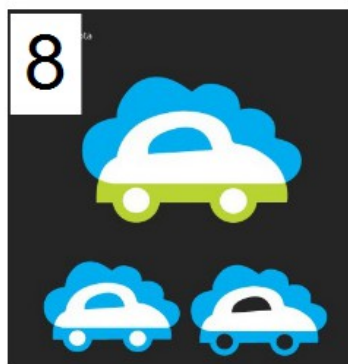


Ecodriving Logo Competition - evaluation

Written by Miloš Veverka - Last Updated Thursday, 02 January 2014 08:48

CEPTA organized Ecodriving Logo Competition in November and December 2013. The aim of the logo is labelling drivers, companies, organisations or driving schools – all of them who use the principles of ecodriving in practice.

Into the competition 30 various proposals of logo from 15 authors were sent. From the proposals, top 10 were selected for further assesment:



From these 10 proposals, the proposal No. 4 was chosen as the best by the jury of experts:

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The steering wheel refers to the responsibility of the driver in reducing emissions. The green leaf refers to the responsibility of the driver in reducing emissions. The steering wheel refers to the responsibility of the driver in reducing emissions. The green leaf refers to the responsibility of the driver in reducing emissions.